



Trace Training Solutions is now online —

Training your sales team is easier and more affordable than ever!

With a click of your mouse, you can continue to benefit from Tracy Lux's innovative sales training, enhance your existing marketing programs and get the most from training sessions you've experienced with Tracy in the past. Whether you need to train a group or prefer intimate one-on-one coaching for your sales staff, Trace Web Conferencing provides cost-effective solutions to boost your community's success.

No matter where your staff is — across the room or across the country — it's easy to include them in this valuable training.



We've teamed up with the leading provider of Web and video conferencing to offer online training webinars and personalized coaching sessions.



Trace
Training
Solutions

A DIVISION OF TRACE CONSULTING GROUP

You're now just a click away –

from experiencing more of the same innovative sales training you've come to expect from Trace Training Solutions.

Specialized senior-focused topics include:

Big Ticket Sales: The Ten Steps to Success:

The average senior community sale or lease can be worth from \$150,000 to well over \$1 million in fees. Does your staff know how to capture every possible sale and deal with prospects in a down-turn market? Choose from ten targeted one-hour sessions, or purchase the package at a savings.

Community Outreach Results Enhancement (CORE):

Slow traffic at your community? Don't wait for prospects to find you — train your sales team to identify new, untapped sources and increase referral rates by 80%. Choose from seven one-hour sessions, or purchase the package at a savings.

No matter where your staff is — across the room or across the country — it's easy to include them in this valuable training.



**PERSONAL
COACHING SESSIONS
STARTING AT \$200!
CALL FOR SPECIAL GROUP
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For more information on scheduling and pricing for Trace Web Conferencing, please call **941-927-2202**, and visit www.tracemarketing.com/tsg.html for program details. We look forward to helping make 2009 your most successful year yet!